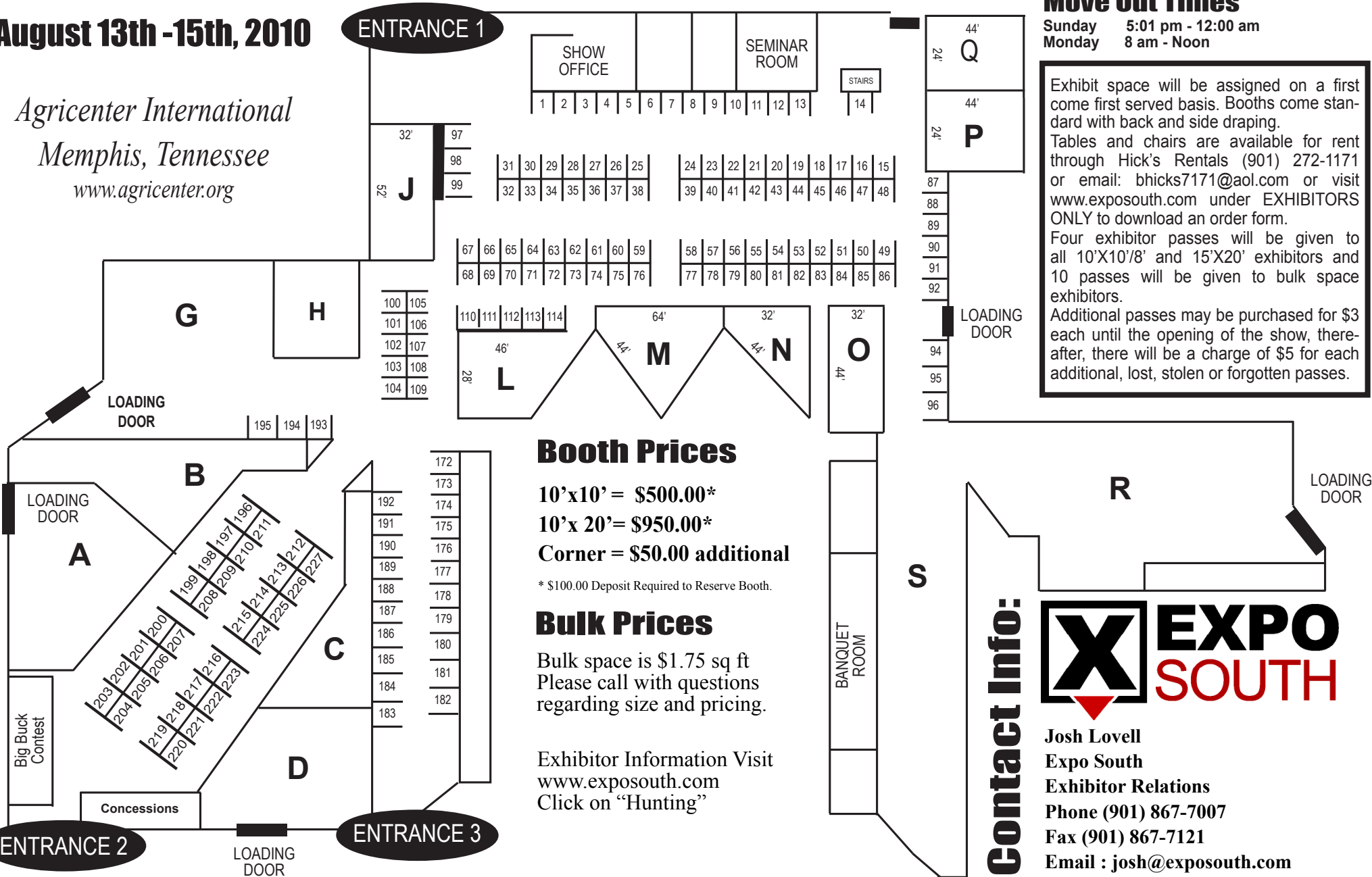


MID-SOUTH HUNTING & FISHING EXTRAVAGANZA

August 13th -15th, 2010

Agricenter International
Memphis, Tennessee
www.agricenter.org



Show Hours

Friday 2 pm - 9 pm
Saturday 9 am - 7 pm
Sunday 10 am - 5 pm

Move In Times

Thursday 8 am - 9 pm
Friday 8 am - 11 am

Move Out Times

Sunday 5:01 pm - 12:00 am
Monday 8 am - Noon

Exhibit space will be assigned on a first come first served basis. Booths come standard with back and side draping. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com or visit www.exposouth.com under EXHIBITORS ONLY to download an order form. Four exhibitor passes will be given to all 10'X10'/8' and 15'X20' exhibitors and 10 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$3 each until the opening of the show, thereafter, there will be a charge of \$5 for each additional, lost, stolen or forgotten passes.

Booth Prices

10'x10' = \$500.00*

10'x 20' = \$950.00*

Corner = \$50.00 additional

* \$100.00 Deposit Required to Reserve Booth.

Bulk Prices

Bulk space is \$1.75 sq ft
Please call with questions regarding size and pricing.

Exhibitor Information Visit www.exposouth.com
Click on "Hunting"

Contact Info:



Josh Lovell
Expo South
Exhibitor Relations
Phone (901) 867-7007
Fax (901) 867-7121
Email : josh@exposouth.com



MID-SOUTH HUNTING & FISHING EXTRAVAGANZA

Exhibitor Application August 13th -15th, 2010

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? (Please be specific) _____

What product lines do you represent? _____

Exhibit space will be assigned on a first come first served basis. Booth cost is \$500 for 10'x8'; \$500 for 10'X10'; \$950 for 10'X20' space for three days - corner booths are an additional \$50. Booths come standard with back and side draping. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com or visit www.exposouth.com under EXHIBITORS ONLY to download an order form. Electrical Request forms are also posted on the website. Bulk space is available at a rate of \$1.65 a square foot. Four exhibitor passes will be given to all 10'X10'/8' exhibitors and 10 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$5 for each.

Please sign this **COMPLETED** application and mail it Expo South. A minimum \$100.00 (Booth Space) or 10% (Bulk Space) deposit to reserve your space. No space is confirmed until deposit is received & you are notified of booth number. Make checks payable to: **Expo South**.

Full payment is due by June 15, 2010. All space not paid in full by June 15, 2010 will be assessed a 10% late fee. Contract may be cancelled no later than June 15, 2010 without penalty. Cancellations after July 1st, 2010 result in full payment being due as well as any unpaid balance.

Booth/Space Sub-Total: \$ _____ Enclosed Payment/Deposit: \$ _____

Cardholder Name: _____ Card Type: _____

Billing Address: _____

Card Number: _____ Expiration Date: _____ Security Code on back: _____

"My signature acknowledges the rules and regulations set forth by the Expo South (posted on www.exposouth.com) and that our employees and representatives will at all times observe, perform and abide by such rules."

Company Representative Signature: _____ Title _____

Return this fully completed application with your deposit to:

Expo South Attention - Show Services
PO Box 1327
Cordova, TN 38088

Contact Exposouth: (901) 867-7007 - Fax (901) 867-7121 or www.exposouth.com