

EXPOSOUTH



TENNESSEE Boat & Fishing Expo

February 10 - 12, 2012 - Tennessee State Fairgrounds

Exhibitor Application

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? _____

What product lines do you represent? _____

Using the Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Booths come standard with back and side draping. Tables, chairs and electricity are available for rent through Expo South - call our office to place your order or visit EXPOSOUTH.COM under EXHIBITORS ONLY to download an order form. Four exhibitor passes will be given to all 9/10'X10' exhibitors and 10 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$5 each until the opening of the show, thereafter, there will be a charge of \$5 for each additional, lost, stolen or forgotten passes.

Please sign this **COMPLETED** application and mail it to Expo South with a 50% deposit to reserve your space. No space is confirmed until deposit is received. Make checks out to: EXPO SOUTH. We can also take signed fax applications with a credit card number. Contract may be cancelled and full deposit returned no later than Dec. 15th, 2011. Full payment is due by Jan. 15th, 2012. If space is cancelled two weeks out from the date of the first day of the show or expo, or any time there after, all payments will be forfeited and if applicable, any unpaid late balances will be due.

Booth/Space Total: \$ _____ Enclosed Payment/Deposit: \$ _____

Card Type: _____ Card Number: _____

Expiration Date: _____ Security Code on back: _____

"My firm acknowledges the rules and regulations set forth by Expo South and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: _____ Date: _____

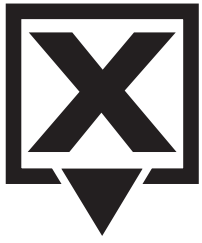
Title: _____

Return this fully completed application with your 50% deposit to:

Expo South
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088-1327

Contact Expo South: (901) 867-7007 - Fax (901) 867-7121 or WWW.EXPOSOUTH.COM

EXPOSOUTH



TENNESSEE Boat & Fishing Expo

February 10 - 12, 2012 - Tennessee State Fairgrounds

Expo Floor Layout

Known as the TOP Boat & Fishing Expo in Tennessee! The public knows it and comes ready to buy! Don't delay ...lock in your space today!

Booth Prices & Sizes

Booths are 9'X10' - \$350; 9'x15' - \$550
Corners are an additional \$100.
Bulk Space is \$1.50 a square foot.

Expo Hours

Friday Noon - 9 pm
Saturday 9 am - 8 pm
Sunday 10 am - 5 pm

Move In Times

Thursday 8 am - 7 pm
Friday 8 am - 11 am

Move Out Times

Sunday 5:01 pm - Midnight
Monday 8 am - Noon

Contact Expo South

Producer - Mark Lovell
Phone (901) 867-7007
Fax (901) 867-7121
info@exposouth.com
WWW.EXPOSOUTH.COM

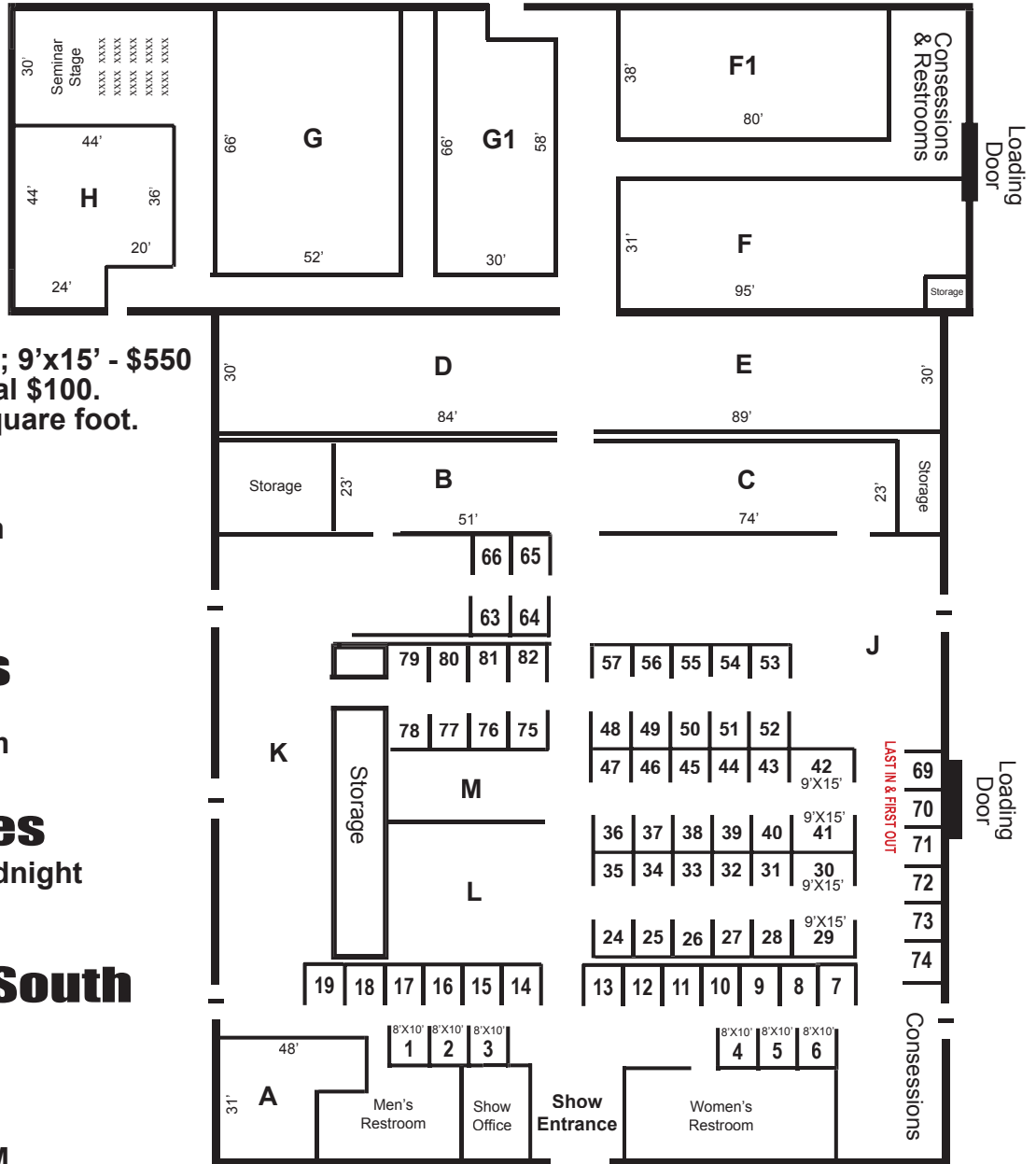


Exhibit space will be assigned on a first come first served basis. Booths come standard with back and side draping. Tables, chairs and electricity are available for rent through Expo South - call our office to place your order or visit EXPOSOUTH.COM under EXHIBITORS ONLY to download an order form. Four exhibitor passes will be given to all 9/10'X10' exhibitors and 10 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$5 each until the opening of the show, thereafter, there will be a charge of \$5 for each additional, lost, stolen or forgotten passes.